

EXPERIENCE

2009-present: **San Diego Reader, Editorial Art Director**

Collaborate with Creative Director to produce weekly cover designs for San Diego's leading weekly alternative newspaper. Each cover includes extensive photo editing, typographic design and color palette selection. Also design layout of several weekly editorial features plus various internal design projects.

2007-2009: **San Diego Reader, Senior Advertising Graphic Designer**

Conceptualize and design effective (print and online) ad campaigns for new and speculative advertising clients and redesign ads for existing clients. Also responsible for internal Graphic Design projects, as well as creating and consulting on weekly newspaper cover designs and making regular updates to sdreader.com.

2005-2007: **San Diego Reader, Advertising Graphic Artist**

Design advertisements as well as layout the ad placement for Job Giant, another Reader publication. Also, design and update "online coupons" for the Reader's website, sdreader.com.

2005: **Metro Newspapers, Advertising Graphic Artist**

Designed advertisements for San Francisco Bay Area's leading publisher of weekly alternative newspapers. Worked at a fast pace in a deadline driven environment while focusing on clean and effective design.

2004-2005: **Copy Club, Graphic Designer**

As the Graphic Design Specialist for this fast paced downtown Copy and Print Center, I designed various printed materials for new businesses as well as established corporations and internal advertising. In this role, I was not only responsible for design, but also supervising the production of each piece.

SPECIAL SKILLS

Computer knowledge in both PC and Macintosh platforms + Basic HTML Scripting Knowledge

Specializing in software such as Adobe InDesign, Photoshop, Illustrator, Acrobat Pro, Dreamweaver and Flash. Also experienced in Quark Xpress and Microsoft Office.

