

EXPERIENCE

2007-present San Diego Reader: *Senior Advertising Graphic Designer*

Conceptualize and design effective (print and online) ad campaigns for new and speculative advertising clients and redesign ads for existing clients. Also responsible for internal Graphic Design projects, as well as creating and consulting on weekly newspaper cover designs and making regular updates to sreader.com.

2005-2007 San Diego Reader: *Advertising Graphic Artist*

Design advertisements for San Diego's leading weekly alternative newspaper, as well as layout the ad placement for Job Giant, another Reader publication. Also, design and update "online coupons" for the Reader's website.

2005 Metro Newspapers: *Advertising Graphic Artist*

Designed advertisements for San Francisco Bay Area's leading publisher of weekly alternative newspapers. Worked at a fast pace in a deadline driven environment while focusing on clean and effective design.

2004-2005 Copy Club: *Graphic Designer*

As the Graphic Design Specialist for this fast paced downtown Copy and Print Center, I designed various printed materials for new businesses as well as established corporations and internal advertising. In this role, I was not only responsible for design, but also supervising the production of each piece.

FREELANCE PROJECTS, 2002-2008

Campbell Union School District: *Graphic Designer*

Design projects include enrollment and recruitment materials and directional signs and maps for the district office.

Santa Clara County 4-H Summer Camp: *Logo and T-shirt Designer*

Responsibilities include translating the varying camp themes into a logo and T-shirt design to be used throughout the annual youth Summer Camp.

Holmes Fine Art: *Print & Web Designer*

Holmes Fine Art is a small company that represents artists and runs Art-Tech (Silicon Valley Art and Technology Institute). I redesigned the Holmes Fine Art Website to give it a fresh and modern look. Also, I assisted in designing and producing a Fine Art/Therapy Game, "come."

Dia de Portugal, Portuguese Historical Society: *Website Designer*

I was responsible for designing the web presence for the 2004 Dia de Portugal, a San Jose Portuguese Festival. Along with the website, I also designed a logo for the festival.

EDUCATION

2003 San Diego State University, San Diego, CA.

B.A.: Applied Arts and Sciences/Art with Emphasis in Graphic Design.
Cum Laude, Distinction in Art.

SPECIAL SKILLS

- ★ Computer knowledge on both PC and Macintosh platforms.
- ★ Specializing in software such as Microsoft Office, Adobe Photoshop/Imageready, Adobe Illustrator, Adobe Indesign, Adobe Acrobat (*including Quite Imposing Plus and Pitstop Pro plugins*), Quark Xpress, Macromedia Dreamweaver and Macromedia Flash.
- ★ Basic HTML Scripting Knowledge
- ★ Digital and SLR Photography, including Darkroom skills.

ACTIVITIES

- ★ Member of Golden Key International Honors Society, San Diego State University Chapter
- ★ Member of Santa Clara County 4-H
- ★ Member of the California 4-H Computer Corps, in which I helped develop the California 4-H Website, designed a Computer Corps Newsletter, and developed/led Photoshop Workshops for youth and adults at the California 4-H Leadership Conference.
- ★ Editor of the 1999 Silver Creek High School Galleon Yearbook.
- ★ Won numerous awards at the Santa Clara County Fair for Computer Graphics/Desktop Publishing.